

**DESIGN
BUILD**

**ENTRANCE
PRESENTATION**

AT2 | Natalie Viola

DESIGN CONSIDERATIONS

Client aims

Big

Bold

**Have
impact**

+ represent
4 feature
elements

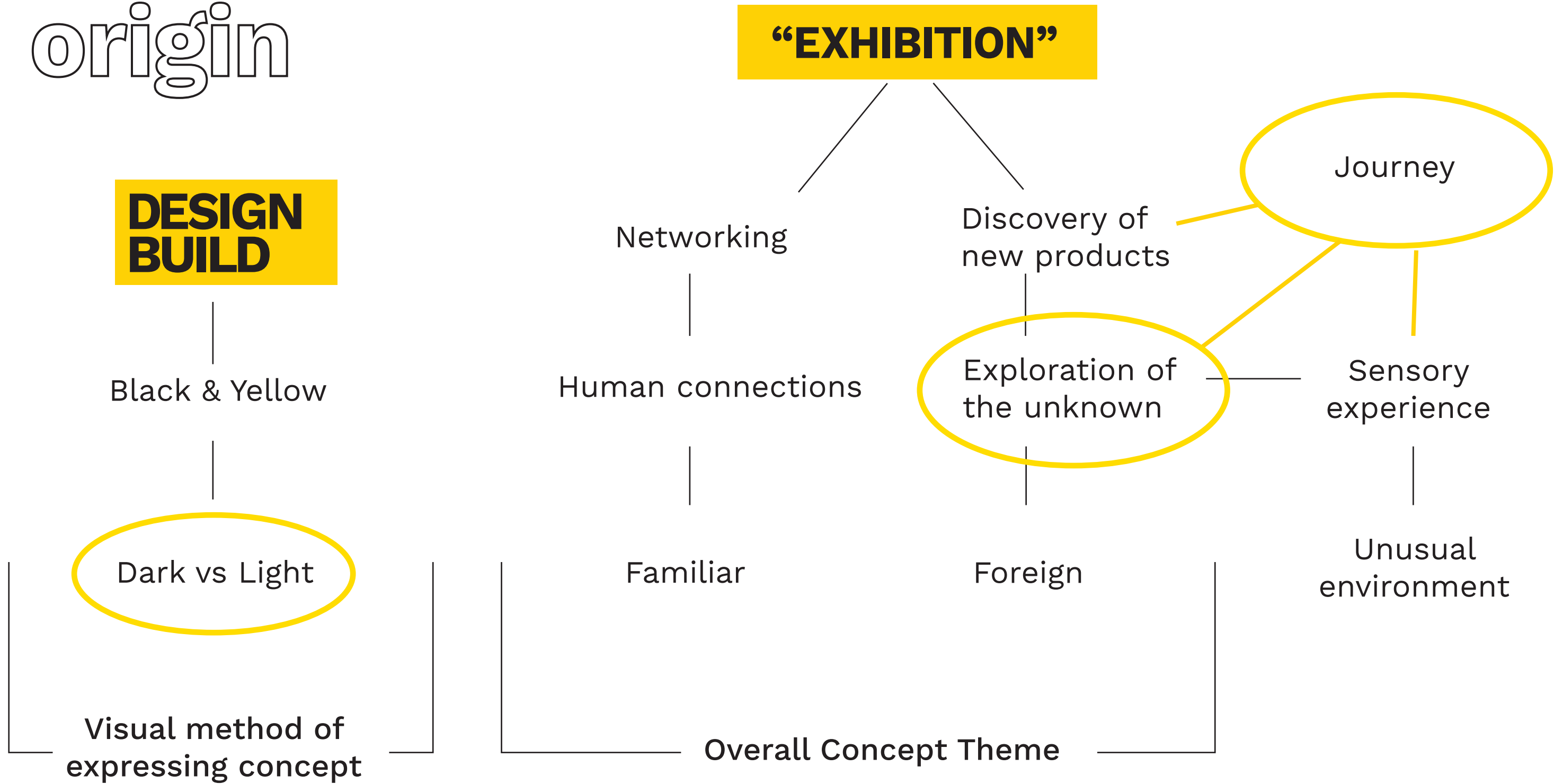
landscape

technology

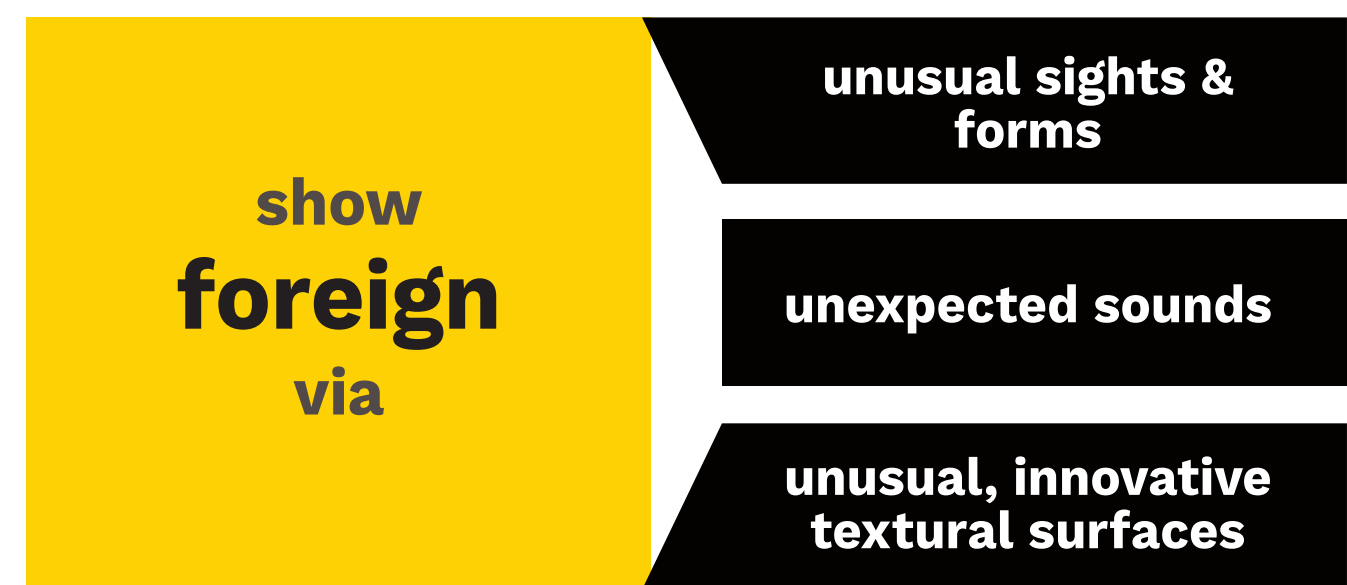
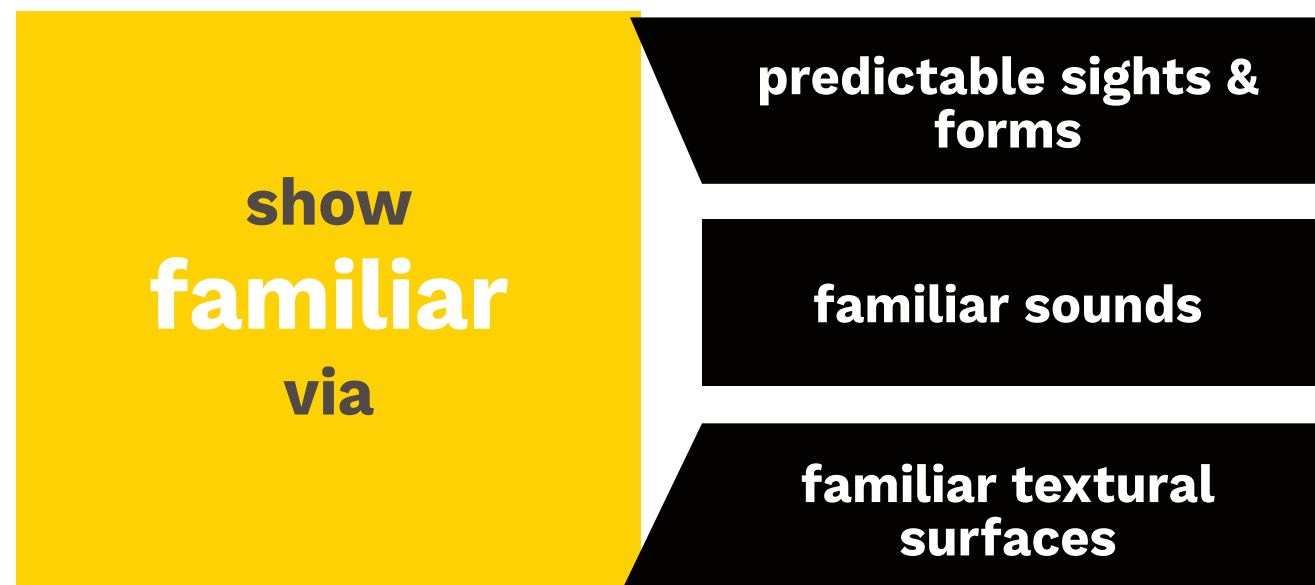
interiors

structural

Concept origin

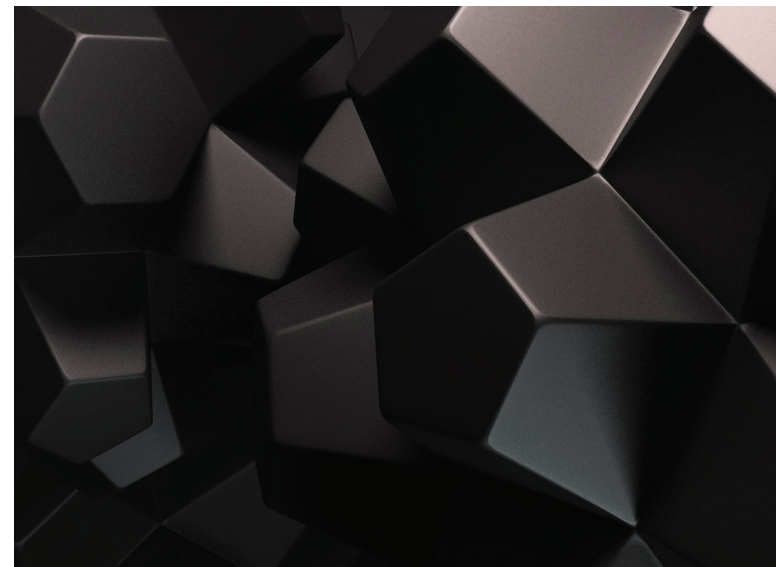
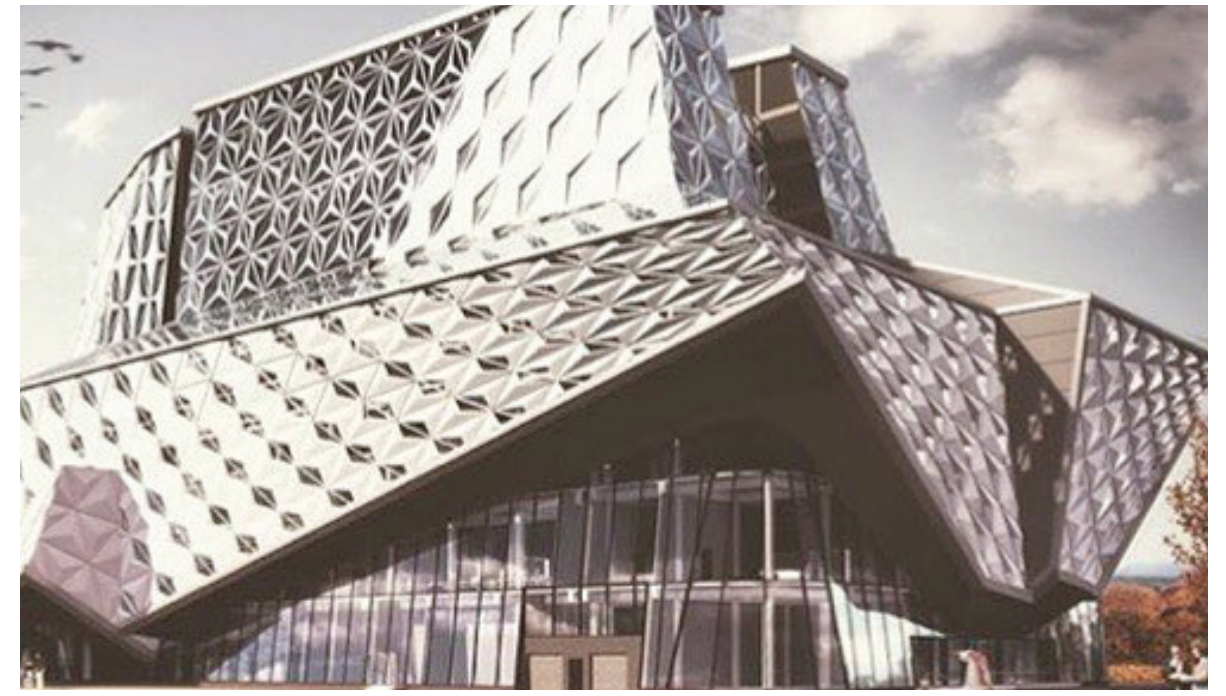


visual method



EXPLORATION OF THE UNKNOWN

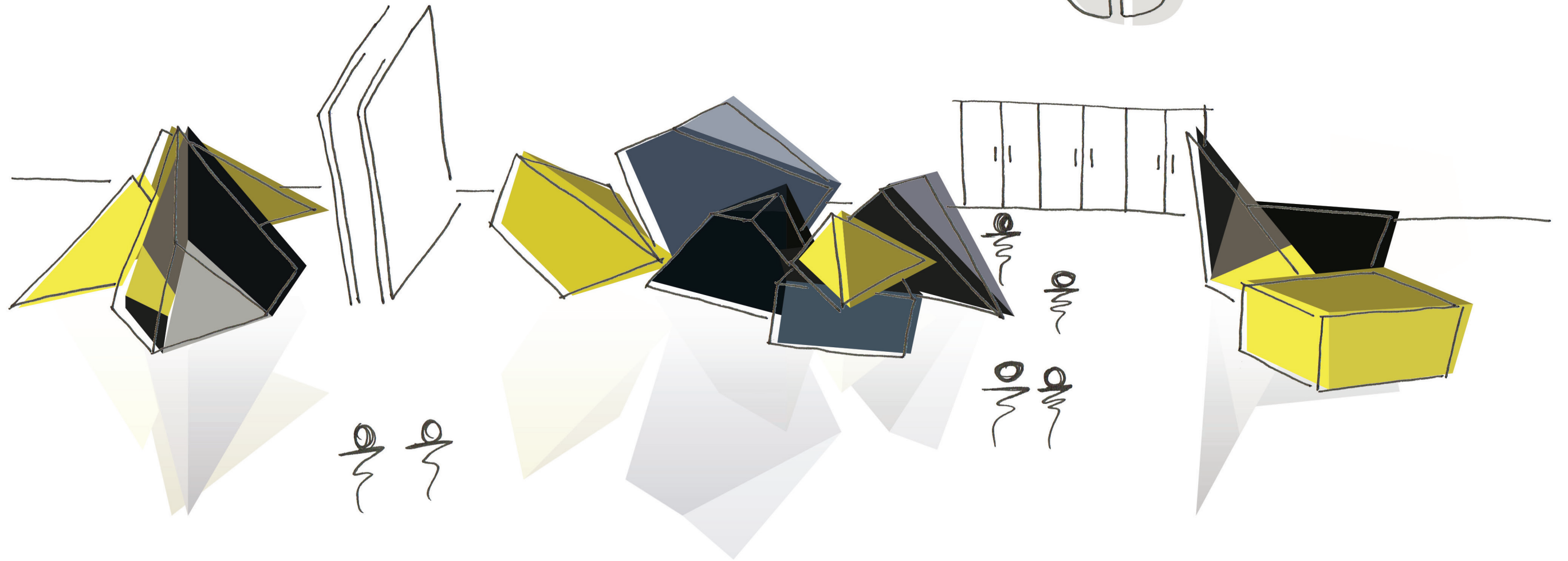




FINAL CONCEPT

concept

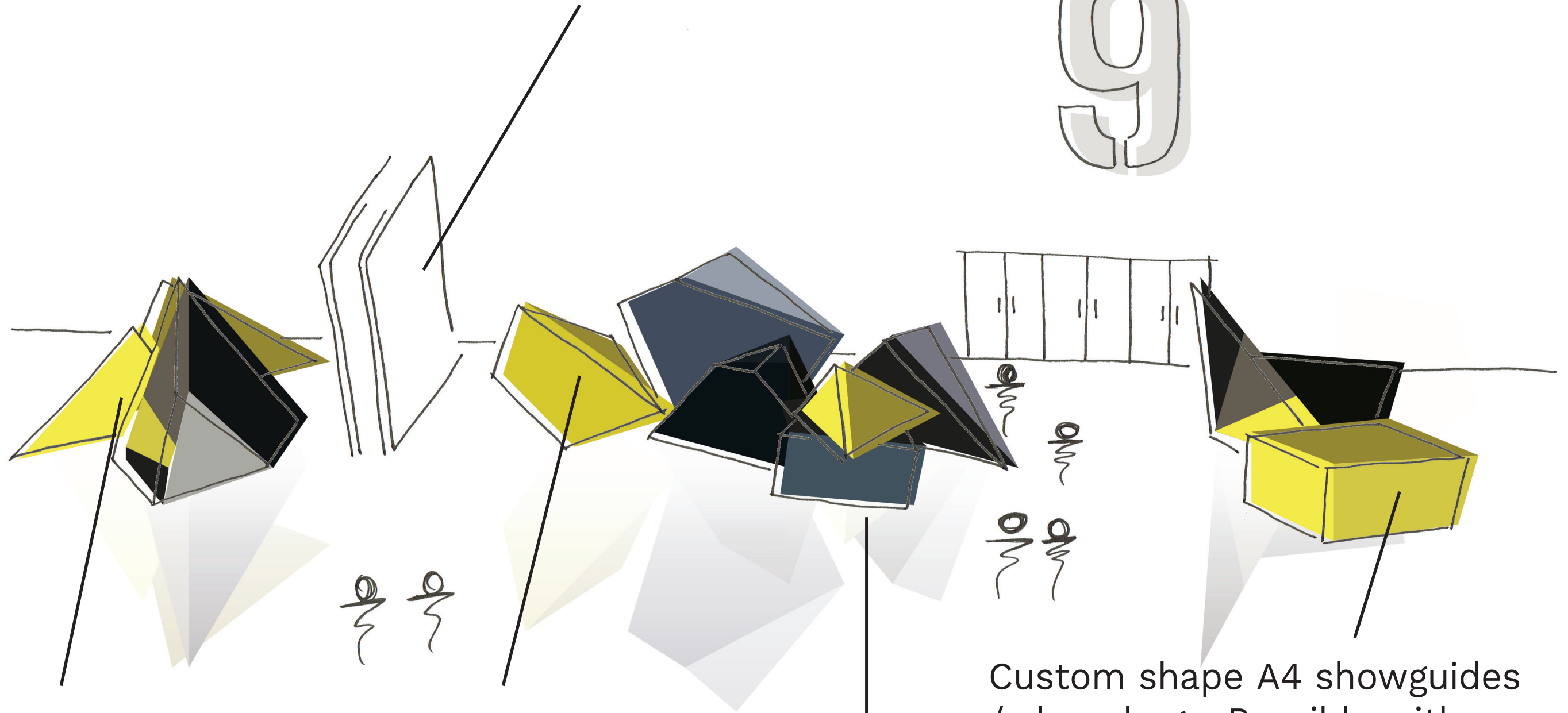
99



concept

map and exhibitor list
placement

9



DesignBUILD logo
(2 instances)

Sponsor recognition

Custom shape A4 showguides
/ show bags. Possibly with
'Explore the Unknown' tagline
text to introduce people to
concept

model

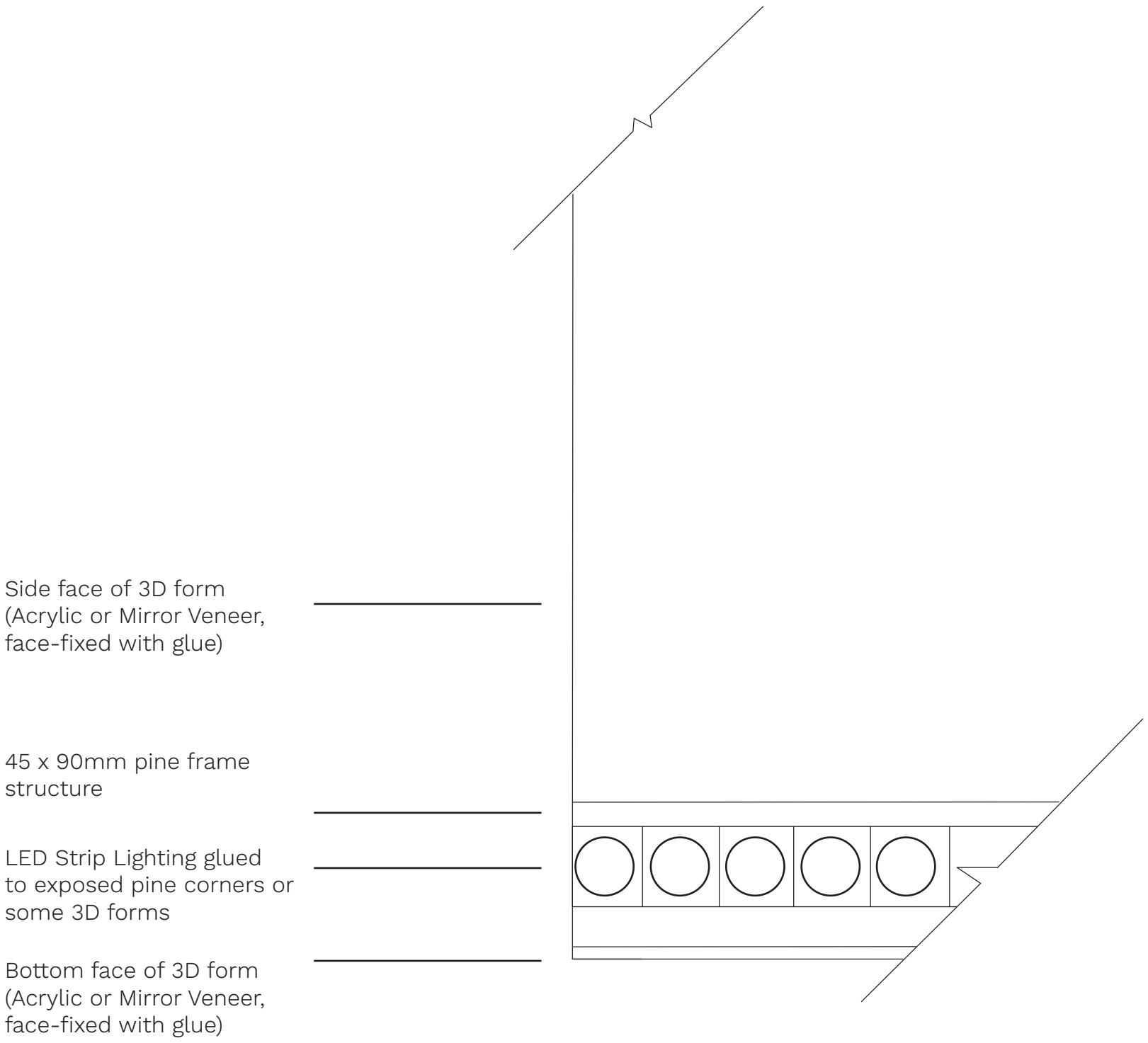
FRONT VIEW



TOP VIEW



detail



LED Strip Lighting - Corner Detail of 3D forms

finishes



Black Acrylic
Sheeting



Yellow acrylic -
Poly Piu -
'Reverse Piu'



Mirror finish
sheeting

90mm x 45mm pine
for structure



LED Strip Lighting



EXPLORATION OF THE UNKNOWN
